

2017 Ocean City Marlin Club Corporate Sponsorship Opportunities

\$5,000 WHITE MARLIN LEVEL 12-MONTH CORPORATE SPONSORSHIP:

VIP membership privileges*

Sixteen transferable Corporate Membership Cards granting access to the Club facilities, Club functions, & Club tournaments

Full page 4-color ad in the Annual Ocean City Marlin Club Sport Fishing Guidebook

Event presented by ... Naming Rights (during all OCMC tournament registration powerpoint presentations)

Entrance into a Club Tournament - excluding the Labor Day White Marlin Tournament & Calcuttas.

Boat Registration for Seasonal Awards

One complimentary room rental - *including* White Marlin Open week. Room reservations are made on a first come, first serve basis.

10 x 10 space at all tournament registrations (table)

Logo on all printed materials (flyers, posters, "Marlin Bill" newsletter, all EIGHT tournament brochures, print ads including Coastal Fisherman, banners, etc)

Promotional materials in all tournament Captain's bags/giveaways (Sponsor provided)

Your business name/logo on our leader board for tournament registration on premise at the Club and on the internet via the website on all the tournament brochures @ www.ocmarlinclub.com

Website hot link with your logo @ www.ocmarlinclub.com

(4) Promotional e-mail blasts to OCMC membership per year

Recognition on social media (1 featured blog post) including targeted posts marketing your company

Invitation for eight (8) to the White Marlin Party in October celebrating those sport-fishermen who have released 5 or more white marlin during the fishing season

3x5 Banner at the Ocean City Marlin Club during tournaments (Sponsor provided)

(1) Featured OCMC "Marlin Bill" Newsletter Article

Recognition in e-mail blasts (tournament related) included with link, company statement/description, & contact information

\$2,500 BLUE MARLIN LEVEL 12-MONTH CORPORATE SPONSORSHIP:

VIP membership privileges*

Eight transferable Corporate Membership Cards granting access to the Club facilities, Club functions, & Club tournaments

Half page 4-color ad in the Annual Ocean City Marlin Club Sport Fishing Guidebook

Entrance into a Club Tournament - Boat Registration is still required for Seasonal Awards.

One complimentary room rental - excluding White Marlin Open week. Room reservations are made on a first come, first serve basis.

Logo on all printed materials (flyers, posters, "Marlin Bill" newsletter, all EIGHT tournament brochures, print ads including Coastal Fisherman, banners, etc)

Promotional materials in all tournament Captain's bags/giveaways (Sponsor provided)

Your business name/logo on our leader board for tournament registration on premise at the Club and on the internet via the website on all the tournament brochures @ www.ocmarlinclub.com

Website hot link with your logo @ www.ocmarlinclub.com

(2) Promotional e-mail blasts to OCMC membership per year

Invitation for four (4) to the White Marlin Party in October *celebrating those sport-fishermen who have released 5 or more white marlin during the fishing season*

Name under Presenting Sponsor *(during all OCMC tournament registration powerpoint presentations)*

(1) Featured OCMC “Marlin Bill” Newsletter Article

Recognition in e-mail blasts *(tournament related)* **included with link, company statement/description, & contact information**

\$1,000 BILLFISH LEVEL 12-MONTH CORPORATE SPONSORSHIP:

VIP membership privileges*

Four transferable Corporate Membership Cards granting access to the Club facilities, Club functions, & Club tournaments

Quarter page black and white ad in the Annual Ocean City Marlin Club Sport Fishing Guidebook

Logo on printed materials *(print ads including Coastal Fisherman, all EIGHT tournament brochures, “Marlin Bill” newsletter, & banners)*

Promotional materials in all tournament Captain’s bags/giveaways *(Sponsor provided)*

Your business name/logo on our leader board *for tournament registration on premise at the Club and on the internet via the website on all the tournament brochures @ www.ocmarlinclub.com*

Website hot link with your logo @ www.ocmarlinclub.com

(1) Promotional e-mail blast to OCMC membership per year

\$500 SAILFISH LEVEL 12-MONTH CORPORATE SPONSORSHIP:

VIP membership privileges*

Two transferable Corporate Membership Cards granting access to the Club facilities, Club functions, & Club tournaments

Eighth page black and white ad in the Annual Ocean City Marlin Club Sport Fishing Guidebook

Logo on printed materials *(print ads including Coastal Fisherman, “Marlin Bill” newsletter, all EIGHT tournament brochures, & banners)*

Your business name/logo on our leader board *for tournament registration on premise at the Club and on the internet via the website on all the tournament brochures @ www.ocmarlinclub.com*

Promotional materials in all tournament Captain’s bags/giveaways *(Sponsor provided)*

2017 Ocean City Marlin Club Corporate Sponsorship Application

Name: _____

Alt. Contact/Spouse: _____

Mailing Address: _____

Please include city, state, & zip code _____

Primary Phone: _____

E-mail: _____

Please circle one. Corporate Sponsorship dues are based on the calendar year:

- **White Marlin Level:** \$5,000 Twelve Month Sponsorship

- **Blue Marlin Level:** \$2,500 Twelve Month Sponsorship

- **Billfish Level:** \$1,000 Twelve Month Sponsorship

- **Sailfish Level:** \$500 Twelve Month Sponsorship

Please attach a brief letter explaining why you are interested in becoming a Corporate Sponsor of the Ocean City Marlin Club.

Sponsor's Name: _____

I hereby apply for Corporate Sponsorship at the Ocean City Marlin Club, and agree to abide by the By Laws of the club, obey posted House Rules and support its aim of encouraging conservation practices when sport fishing.

Signed: _____ Date: _____

Mail or E-mail Application to:

Ocean City Marlin Club, 9659 Golf Course Road, Ocean City, MD 21842

Phone: 410-213-1613

E-mail: info@ocmarlinclub.com

Please do not send a check made payable to: OCMC until you hear if you are accepted as a Corporate Sponsor by the Ocean City Marlin Club Board of Directors via USPS.

Please send a high resolution business logo in JPEG or TIF format as soon as possible to OCMC Operations Manager/Event Coordinator, Amanda Shick: info@ocmarlinclub.com